



# Data protection declaration

#### 1. Principle

You can visit our website www.musical.ch/en or www.thunerseespiele.ch (hereinafter "Website") and obtain information about the events and services offered without disclosing information which reveals your identity or allows us to identify you (hereinafter "Personal Information"). We collect Personal Information only where this is essential for making use of our services. Personal Information will be treated with confidentiality and care and used only for its intended purpose. We comply with the applicable statutory regulations and the following principles. Your personal data will only be processed on a regular basis with your prior consent. An exception applies in those cases where prior consent cannot be obtained, or the processing of the data is permitted by law. By providing your Personal Information and making use of our services you accept that we process your Personal Information in accordance with these principles.

#### 2. Legal basis of the collection and use of Personal Information

We and/or companies authorised by us will collect the Personal Information required for the purchase and processing of tickets, vouchers or other services. Insofar as we obtain your consent for the processing of your personal data, Art. 6 para. 1 lit. a EU General Data Protection Regulation (GDPR) serves as the legal basis for such processing. We collect, store, process and use your Personal Information to the extent required for the purpose of fulfilling our own services, carrying out distribution and the event and for delivering marketing information. If the processing of Personal Information serves the fulfilment of the contract with you, Art. 6 para. 1 lit. b GDPR serves as the legal basis. Your Personal Information may also be transferred to third parties. We will keep your Personal Information only to the extent and for the period of time for which the purpose of the storage is given or we are obliged to do so by law.

If the purpose of storage ceases to apply or if a statutory storage period expires, the Personal Information is routinely blocked or deleted in accordance with the statutory provisions.

If processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the first mentioned interest, Art. 6 para. 1 lit. f GDPR serves as the legal basis for processing.

# Data security

We take appropriate organisational and technical measures to protect your Personal Information against manipulation, loss, destruction or unauthorised processing. Nevertheless, Internet-based data transmissions can have security gaps, so that absolute protection cannot be guaranteed. To the extent permitted by law, we exclude all liability for damages resulting from loss of data or the accessing and processing of Personal Information by unauthorised persons.

#### 4. Cookies

We make use of cookies to facilitate your use of the Website and our services and to obtain information to improve the services. Cookies are small data files which the browser stores in a specific directory in the user's system. The user data collected in this way is pseudonymised by technical precautions. Therefore, it is no longer possible to assign the data to the calling user. The data will not be stored together with other personal data of the users.

By configuring your browser accordingly, you have the opportunity at any time to prohibit the acceptance of cookies or to have a warning shown each time before cookies are accepted and thus deciding for yourself whether or not to accept the relevant cookie.

# 5. Social plugins

Our Website uses social plugins (hereinafter "Plugins") for various social networks such as Facebook and YouTube (hereinafter "Networks"). The Plugins are identified with a logo or a note in the text. If you call up a page of our Website which contains such a Plugin, your browser forms a direct connection with the servers of the Networks. The content of the Plugin will be transferred directly from the Networks to your browser, which will integrate it into the Website. By integrating the Plugin, the Networks obtain the information that you have called up the corresponding page of our Website. If you interact with the Plugins, the corresponding information is transferred from your browser directly to the Networks and stored there. For information about the purpose and scope of data collection and the further processing and use of the data by the Networks, and your rights and configuration options for protecting your privacy, please see the data protection provisions of the corresponding Networks. If you do not wish the Networks to collect information about you via our Websites, you must log out of the Networks prior to visiting our Websites. Data is sent to the Networks by websites with active Network elements even if you are not logged into a Network.

YouTube is operated by YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

# 6. Web analysis services

We use the web analysis service Google Analytics to evaluate the use of our Website, to obtain information for improving our services and to control advertising. Cookies are used for these purposes. The information thus generated may be transferred to a server abroad and saved there. You have the right at any time to prohibit the future recording of measurement data by making use of the opt-out on the provider's website (www.google.com/settings/ads). The opt-out also takes place by means of a cookie. If this cookie is deleted, a new opt-out will be required.

The Google Analytics component is operated by Google Inc, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

#### 7. Information

If your Personal Information are processed and you are a data subject within the meaning of the GDPR, you have the rights towards the Controller in accordance with the GDPR. In particular you have the right to request free information about whether and what Personal Information we store about you. In addition, with regard to your own Personal Information, you can request that we correct or delete (subject to legal retention obligations) inaccurate Personal Information and you may request that we restrict the processing of your Personal Information. Please send any such request in writing, including a copy of an official identification document, to: show tickets ag, Carmenstrasse 12, Postfach, CH-8032 Zurich.

#### 8. Name and address of the Controller

The Controller within the meaning of the GDPR and other national data protection laws and regulations, that determines the purposes and means of processing personal data, is:

show tickets AG Carmenstrasse 12 Postfach CH-8032 Zürich

The data protection coordinator of the Controller can be reached via the following contact details:

Telephone: 044 265 56 01 E-Mail: datenschutz@fbm.ch

# 9. Amendments to this data protection declaration

We reserve the right to amend this data protection declaration at any time. Amendments shall be published on the website and shall come into effect upon their publication.

Zurich, November 2018